



"Winning isn't everything ~
wanting to win is"

For Immediate Release

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"A professional historical display and time-line of Americas greatest motorsport!"

The Legends & Heroes MX Tour will be honoring Baja 500 Winner Bill Silverthorn at San Diego SX



February 16, 2011 - Merced, CA: Two-time Baja 500 winner, Bill Silverthorn, will be honored on the Monster Energy stage this Saturday night for his years of racing, contributions to the motorcycle industry and accomplishments racing off-road motorsports.

Bill started racing in 1965 down in San Diego's District 38 area in Desert, TT, and Scrambles. He won three district titles during this time in 1966, 1967 and 1968.

Edison Dye brought the very first Huskies to the US in 1966. Bill received one and Malcolm Smith the other. Ready to take the next step, his hard work paid off and he was selected as one of two riders to represent the United States in the European GP Series in 1968. This was the first American team to compete in Europe. In the fall of 1968, Edison Dye brought several of

the top European riders to the US for the first Inter-Am Series. Bill was considered a top American during this time, finishing in the top five at several rounds. In addition to competing in International venues, Bill won many Southern California championships.

In addition to Bill's early years of motorcycle racing, Bill is mostly known for his achievements while racing in several Baja events. In 1970, Bill teamed up with Gene Fetty to win the Baja 500 overall. In 1971, he took second in the Baja 1000, but secured the #1 plate again in the Baja 500 in 1972 and second place in the Mint 400 the same year.

Chenoweth Racing sponsored Bill in a class one off-road racecar in 1973. It took two years to build it and to sort out the details to putting a team together. In 1976, Bill won the Score Parker 400 overall and took the Score Class One Points championship.

Bill bought a Suzuki dealership in 1977 and managed to build a successful business while staying in the industry for 25 years. The dealership grew to four major brands to include Honda, Suzuki, Yamaha and KTM. In early 2000, Bill started vintage/post-vintage motocross racing and has thoroughly enjoyed the sport while winning several National titles to include 3 AHRMA VMX titles in the 60+ Expert VMX & PVMA and the Historic Expert Class in 2005. In 2006, Bill was AHRMA's 50+ & 60+ VMX Expert Champion. The 2007 racing season saw a second place for Mr. Silverthorn in the 50+ Expert VMX class and another first in the 60+ Expert VMX division.



With eight years into his vintage motocross career under his belt and hundreds of logged hours over the entire 45 years of racing, he was chosen as 1 of 4 Americans to represent the USA Team against the European Team during the First "Vintage-Am" Vintage Motocross Challenge, a 4 day competition promoted by World Champion, Brad Lackey and vintage motocross pioneer, Diamond Don Rainey. The two weekend format saw competition at two different tracks. The foursome, to include Gary Jones, Danny LaPorte, Chuck Sun and Bill Silverthorn brought home the gold and made their country proud. Finishing off his 2009 season on top, Bill continued his winning streak into 2010 with two more AHRMA national titles in both the 50+ and 60+ vintage Expert classes.



Congratulations Bill, for a life time of awesome accomplishments!

About the Tour

The Legends & Heroes Motocross Tour is a professional historical display and a time-line of Americas greatest motorsport. The tour includes the machines and the champs of Motocross. The project was conceived by a dedicated group of Motocross Enthusiasts who, over the years, have discovered the value of the rich 40+ years of motocross behind us and its impact on American motorsports history. "The dedication and passion for the sport has brought the Legends & Heroes Motocross Tour to the next level of sharing this legacy, the evolution of the machines and the men and women of Motocross. The history of the Classic Iron and its' champions is a dynamic model ever changing. We see the delivery of this message as a great learning lab for all ages", adds Alex Moroz.

For more information, contact:

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