

For Immediate Release

Legends AND HEROES of Motocross

www.LegendsAndHeroesTour.org



"Winning isn't everything ~
wanting to win is"

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"A professional historical display and time-line of Americas greatest motorsport"

The Legends & Heroes of MX Tour to honor the first Champions of "Moto" at the Daytona Speedway!



March 2, 2011 - Merced, CA: The 1971 Daytona-Cross 500cc Champion, Gunnar Lindstrom and '72 & '79 Daytona Supercross Champion, Jimmy "The Jammer" Weinert", will be honored at this year's Daytona Supercross.

Gunnar Lindstrom was a Swedish-born rider who helped usher in the sport of motocross in America in the late 1960s. Lindstrom worked at the Husqvarna

factory in Sweden, and moved to America to help establish the brand in this country. Lindstrom was a leading Trans-AMA and Inter-AMA rider of the early 1970s, and later was an early star in the newly formed AMA Motocross National Championship. Lindstrom won two AMA 250cc Motocross Nationals and was ranked third in that series in 1972.

"Jammin' Jimmy" Weinert was a pioneering Motocross and Supercross Champion during the early years of the sport in America. In the 1970s, Weinert won a total of 22 AMA nationals races and three AMA championships during his 11-year professional racing career. In November of 1973, Weinert became the first American to beat the international riders in the Trans-AMA Motocross Series. That victory marked one of the turning points that brought American motocross up to par with the then-dominant Europeans.



Alex Moroz, the tours' general managing partner, states "We are marking 40 years of "Moto" history at the Speedway as the Legends & Heroes Moto Museum will be present in honoring these two great past champions". Special autograph signings will take place on Friday, March 4th at the new Legends & Heroes of Motocross Moto Museum display and again on Saturday, March 5th in the SX area of the Daytona Speedway Sprint Zone. Come on by and check us out!

About the Tour

The Legends & Heroes Motocross Tour is a professional historical display and time-line of Americas greatest motorsport. The tour includes the machines and the champs of Motocross. The project was conceived by a dedicated group of Motocross Enthusiasts who, over the years, have discovered the value of the rich 40+ years of Motocross legacy and its impact on the American motorsports history. "The dedication and passion of the sport has brought the Legends & Heroes Motocross Tour to the next level of sharing this legacy, the history of the machines and men, as well as the women of Motocross. The history of the Classic Iron and its' champions is a dynamic model ever changing. We see this rich history as a great learning lab for all ages" according to Alex Moroz the tours managing partner.

For more information, contact:

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