



MOTOCROSS HISTORY THE RIDERS AND THE BIKES...

For Immediate Release

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Preserving the history of Motocross, the machines and the racers of this great sport!

Jeff Emig to be honored at Red Bud National



Merced, Calif. ~ June 29, 2011: The Legends & Heroes of Motocross Tour will honor Jeff Emig during the Lucas Oil AMA Pro Motocross Championship at Red Bud this Saturday. Jeff Emig was one of the top AMA Motocross and Supercross riders of the 90's. In all, Emig won four AMA National Championships, an FIM World Supercross title and was a six-time member of the U.S. Motocross des Nations team. Emig helped mold the MX lifestyle that came to prominence in the 90's and was characterized by a style of dress, music and a love for the sport of motocross. He earned a fanatical following of fans who wore giant fake afros in honor of Emig's popular nickname "Fro."

During his eleven year professional career, Emig earned 37 AMA national wins. When he retired, he was fourth on the all-time AMA 250 National Motocross wins list, sixth on the all-time AMA 125 motocross list and tied for



seventh on the combined AMA Motocross/Supercross wins list.

Noted by Tom White, formerly of White Brothers and the curator of the Early Days of Motocross Museum, "To Jeff's credit, in 1997 he won both 250 Supercross and Outdoor titles, breaking Jeremy McGrath's four year Supercross dominance! Jeff was a true Champion, on and off the track!"

Alex Moroz states, "Jeff is a true champion of our sport with his impressive wins, fierce competitiveness, collected championships and his induction into the AMA Motorcycle Hall of Fame in 2004".

Jeff continues today to be involved in MX on several levels, including television color commentary on Speed and CBS.

Congratulations Jeff, for a job well done!

About the Tour

The Legends & Heroes Motocross Tour is a professional historical display and time-line of Americas greatest motorsport. The tour includes the machines and the champs of Motocross. The project was conceived by a dedicated group of Motocross Enthusiasts who, over the years, have discovered the value of the rich 40+ years of Motocross legacy and its impact on the American motorsports history. "The dedication and passion of the sport has brought the Legends & Heroes Motocross Tour to the next level of sharing this legacy, the history of the machines and men, as well as the women of Motocross. The history of the Classic Iron and its' champions is a dynamic model ever changing. We see this rich history as a great learning lab for all ages" according to Alex Moroz the tours managing partner.