



## MOTOCROSS HISTORY THE RIDERS AND THE BIKES...

For Immediate Release

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*Preserving the history of Motocross, the machines and the racers of this great sport!*

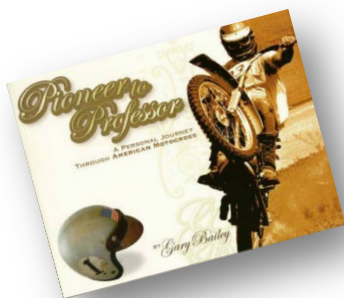
# L&H "Moto-Store" is Now On-Line!



**April 5, 2011 ~ Merced, CA:** The Legends & Heroes of Motocross Tour is proud to announce the opening of the "**Moto-Store**". The "**Moto-Store**" is an on-line show room of some of the coolest old school T's, jewelry, women's wear, Moto DVD's, cool books, posters limited edition prints, Moto Raffles and Moto Auction, all related to the history of our sport.

Proceeds of each sale will go towards supporting the Legends & Heroes of Motocross Moto Museum as it tours around the country attending select Monster Energy AMA Supercross, Lucas Oil AMA Pro Motocross Nationals and other specialty events. While the store is growing every day, we would like to invite you to take a minute and browse through what we have so far. Please visit our "**Moto-Store**" at <http://www.legendandheroestour.org/Store.html> and take home a piece of history today. If you would like to become a "**Legends & Heroes FAN**", please click on the following link and let us know.

**BECOME A FAN NOW AT** [http://www.legendandheroestour.org/Mailing\\_List.html](http://www.legendandheroestour.org/Mailing_List.html). We'll notify you every time we have something new added to our store and send you press releases related to the events we'll be attending.



### **About the Tour**

The Legends & Heroes Motocross Tour is a professional historical display and time-line of Americas greatest motorsport. The tour includes the machines and the champs of Motocross. The project was conceived by a dedicated group of Motocross Enthusiasts who, over the years, have discovered the value of the rich 40+ years of Motocross legacy and its impact on the American motorsports history. "The dedication and passion of the sport has brought the Legends & Heroes Motocross Tour to the next level of sharing this legacy, the history of the machines and men, as well as the women of Motocross. The history of the Classic Iron and its' champions is a dynamic model ever changing. We see this rich history as a great learning lab for all ages" according to Alex Moroz the tours managing partner.