

Legends AND HEROES

of Motocross
www.LegendAndHeroesTour.org



"Winning isn't everything ~
wanting to win is"

"A professional historical display and time-line of Americas greatest motorsport!"

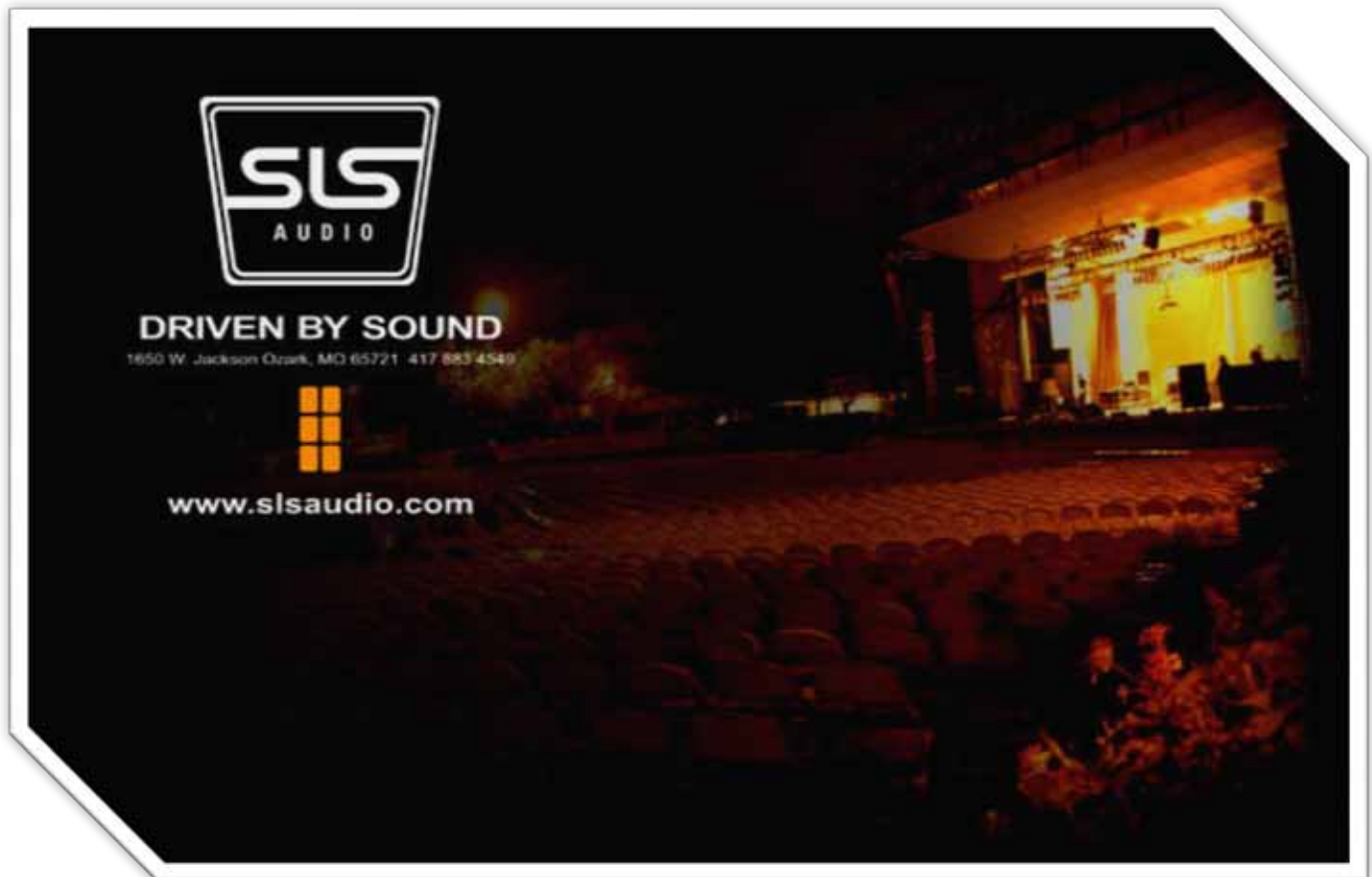
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www.slsaudio.com

SLS Audio Joins the Legends & Heroes Tour for 2011

November 16th, 2011 - Merced, CA: SLS Audio, the leader in professional audio speaker technology announced today their participation as a title category sponsor for the 2011 Legends & Heroes of Motocross Tour. The Legends & Heroes Tour has been on the road the past two years, displaying classic motocross iron and presenting a time line of motocross history to the fans. Most recently, the tour has been present at the 2010 Lucas Oil AMA Pro Motocross Championship series events, the USGP at Glen Helen Raceway, the Monster Energy AMA Supercross, the FIM World Championship series, the FIM Motocross of Nations, and the AMA Vintage Motorcycle Days at Mid Ohio. The current modular display will be redesigned to incorporate a tangible 40 foot 5th wheel moto museum specifically designed to carry the most dynamic motocross and Supercross display around the country. The new display will travel to the 2011 Pro Supercross series, the Pro Outdoor nationals, the USGP and other select professional and amateur motocross events.

Since the early 1970's, SLS (www.slsaudio.com) has been designing, manufacturing, installing, and touring with some of the most innovative loudspeaker systems in the industry. For years, their custom crafted cabinets have been used by some of the biggest names in the business. The secret of their success stems from the use of new Ribbon Driver Technology combined with their proprietary horn, woofer and cabinet designs.

"This is an exciting time for the Legends & Heroes project as we develop our 2011 season wrapped around a traveling moto museum and rich timeline of motocross history. We're elated that SLS Audio has decided to join us," states Alex Moroz, managing partner of the Legends & Heroes Tour. "What makes SLS Audio unique is that they are outside our industry. They have seen the value of our presence in 2010 at the Supercross and professional Outdoor series" and have decided to join us for next year.



John Gott, CEO of SLS Audio states "This is a unique position for our company as many of us are motocross racers and fans with a passion for this rich history. We feel that SLS Audios' presence and support will enhance the 2011 tour and help elevate it to the next level".

*Stay tuned to future updates and photos coming
your way soon!*

About the Tour

The Legends & Heroes Motocross Tour is a professional historical display and time-line of Americas greatest motorsport. The tour includes the machines and the champs of Motocross. The project was conceived by a dedicated group of Motocross Enthusiasts who, over the years, have discovered the value of the rich 40+ years of Motocross legacy and its impact on the American motorsports history. "The dedication and passion of the sport has brought the Legends & Heroes Motocross Tour to the next level of sharing this legacy, the history of the machines and men, as well as the women of Motocross. The history of the Classic Iron and its' champions is a dynamic model ever changing. We see this rich history as a great learning lab for all ages" according to Alex Moroz the tours managing partner.

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